

## EAST Search History

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
S1	527	705/10.ccls.	USPAT	OR	ON	2006/09/29 08:32
S27	6	((assess\$5 or evaluat\$4 or measur\$6) near7 (customer\$1 or consumer\$1) near7 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((multiple or many or several or plurality or compar\$5) near6 (time near3 (frame\$1 or period\$1))) and (categor\$8 near6 (customer\$1 or consumer\$1)) and ("% or percent\$4)	USPAT	OR	ON	2006/09/25 12:34
S59	18	((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3) near7 (customer\$1 or consumer\$1) near7 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((multiple or many or several or plurality or compar\$5) near6 (time near3 (frame\$1 or period\$1))) and (categor\$8 near6 (customer\$1 or consumer\$1)) and ("% or percent\$4)	USPAT	OR	ON	2006/09/25 12:36
S60	28	((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3) near7 (customer\$1 or consumer\$1) near7 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((multiple or many or several or plurality or compar\$5) near6 (month\$1 or day\$1 or quarter\$4 or year\$1 or (time near3 (frame\$1 or period\$1))) and (categor\$8 near6 (customer\$1 or consumer\$1)) and ("% or percent\$4)	USPAT	OR	ON	2006/09/25 12:38
S61	15	((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3) near7 (customer\$1 or consumer\$1) near7 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((multiple or many or several or plurality or compar\$5) near6 (month\$1 or day\$1 or quarter\$4 or year\$1 or (time near3 (frame\$1 or period\$1))) and ((classif\$8 or categor\$8) near6 (customer\$1 or consumer\$1)) and ("% or percent\$4) near6 (chang\$3 or grow\$3 or differ\$5))	USPAT	OR	ON	2006/09/25 12:41

\* Read through all search results unless otherwise indicated. CMT 9/29/06

## EAST Search History

S62	3	((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3) near7 (customer\$1 or consumer\$1) near7 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((multiple or many or several or plurality or compar\$5) near6 (month\$1 or day\$1 or quarter\$4 or year\$1 or (time near3 (frame\$1 or period\$1))) and ((classif\$8 or categor\$8) near6 (customer\$1 or consumer\$1)) and ((%" or percent\$4) near7 (chang\$3 or grow\$3 or differ\$5) near7 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1))	USPAT	OR	ON	2006/09/25 13:54
S63	3	((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3) near7 (customer\$1 or consumer\$1) near7 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((classif\$8 or categor\$8) near6 (customer\$1 or consumer\$1)) and ((%" or percent\$4) near7 (chang\$3 or grow\$3 or differ\$5) near7 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1))	USPAT	OR	ON	2006/09/25 13:55
S64	6	((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3) near6 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((classif\$8 or categor\$8) near6 (customer\$1 or consumer\$1)) and ((%" or percent\$4) near8 (chang\$3 or grow\$3 or differ\$5) near8 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1))	USPAT	OR	ON	2006/09/25 14:02
S65	10	((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3 or calculat\$4 or comput\$6) near6 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((classif\$8 or categor\$8) near6 (customer\$1 or consumer\$1)) and ((%" or percent\$4) near9 (chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3) near9 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1))	USPAT	OR	ON	2006/09/25 14:15

## EAST Search History

S66		((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3 or calculat\$4 or comput\$6) near6 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((classif\$8 or categor\$8) near6 (customer\$1 or consumer\$1)) and ((%" or percent\$4) near9 (chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3) near9 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((scale or scaling or weigh\$5) near8 (impact\$3 or influenc\$4 or amplitud\$2) near8 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/25 14:17
S67	1	((assess\$5 or evaluat\$4 or measur\$6 or track\$3 or follow\$3 or calculat\$4 or comput\$6) near6 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((classif\$8 or categor\$8) near6 (customer\$1 or consumer\$1)) and ((%" or percent\$4) near9 (chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3) near9 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((scale or scaling or weigh\$5 or normaliz\$6) near8 (impact\$3 or influenc\$4 or amplitud\$2) near8 (customer\$1 or consumer\$1 or chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3))	USPAT	OR	ON	2006/09/25 14:22
S68	1	((classif\$8 or categor\$8) near6 (customer\$1 or consumer\$1)) and ((%" or percent\$4) near9 (chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3) near9 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((scale or scaling or weigh\$5 or normaliz\$6) near8 (impact\$3 or influenc\$4 or amplitud\$2) near8 (customer\$1 or consumer\$1 or chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3))	USPAT	OR	ON	2006/09/25 14:24

## EAST Search History

S69	1	((classif\$8 or categor\$8 or segment\$6) near6 (customer\$1 or consumer\$1)) and ((%" or percent\$4) near9 (chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3) near9 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((scale or scaling or weigh\$5 or normaliz\$6) near8 (impact\$3 or influenc\$4 or amplitud\$2) near8 (customer\$1 or consumer\$1 or chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3))	USPAT	OR	ON	2006/09/25 14:25
S70	15	((classif\$8 or categor\$8 or segment\$6) near6 (customer\$1 or consumer\$1)) and ((chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3) near9 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((scale or scaling or weigh\$5 or normaliz\$6) near8 (impact\$3 or influenc\$4 or amplitud\$2) near8 (customer\$1 or consumer\$1 or chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3))	USPAT	OR	ON	2006/09/25 14:27
S71	137	((classif\$8 or categor\$8 or segment\$6) near6 (customer\$1 or consumer\$1)) and ((chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3) near9 (purchas\$3 or revenue\$1 or pattern\$1 or behavior\$1)) and ((scale or scaling or weigh\$5 or normaliz\$6) near8 (chang\$3 or grow\$3 or differ\$5 or increas\$3 or decreas\$3))	USPAT	OR	ON	2006/09/25 14:31
S72	112	((life near3 cycle\$1) near6 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/25 14:32
S73	41	((life near3 cycle\$1) near6 (customer\$1 or consumer\$1)) and ((customer\$1 or consumer\$1) near6 (order\$3 or purchas\$3 or revenue\$1))	USPAT	OR	ON	2006/09/25 14:34
S74	19	((life near3 cycle\$1) near6 (customer\$1 or consumer\$1)) and ((customer\$1 or consumer\$1) near6 (classif\$8 or categor\$8 or segment\$6))	USPAT	OR	ON	2006/09/25 15:04
S75	2	((customer\$1 or consumer\$1) near8 (life near3 time near3 value\$1))	USPAT	OR	ON	2006/09/25 15:07
S76	7	((customer\$1 or consumer\$1) near8 (life near3 (cycle\$1 or time)) near8 (factor\$1 or value\$1))	USPAT	OR	ON	2006/09/25 15:10

## EAST Search History

S77	4	((customer\$1 or consumer\$1) near8 (life near3 (cycle\$1 or time)) near8 (factor\$1 or value\$1 or calculat\$4 or indicat\$4) and model\$4)	USPAT	OR	ON	2006/09/25 15:12
S78	5	((customer\$1 or consumer\$1 or buyer\$1 or patron\$1) near8 (life near3 (cycle\$1 or time)) near8 (factor\$1 or value\$1 or calculat\$4 or indicat\$4)) and model\$4	USPAT	OR	ON	2006/09/25 15:12
S79	10	((customer\$1 or consumer\$1 or buyer\$1 or patron\$1) near9 (life near3 (cycle\$1 or time\$1)) near9 (factor\$1 or value\$1 or calculat\$4 or indicat\$4)) and model\$4	USPAT	OR	ON	2006/09/25 15:12
S80	8	(normaliz\$6 near8 (customer\$1 or consumer\$1) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) near8 (trend\$1 or pattern\$1 or behavior\$2))	USPAT	OR	ON	2006/09/26 08:44
S81 <i>Skimmed titles</i> 558	5	((customer\$1 or consumer\$1) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) near8 (trend\$1 or pattern\$1 or behavior\$2))	USPAT	OR	ON	2006/09/26 08:44
	32	((customer\$1 or consumer\$1) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) near8 (trend\$1 or pattern\$1 or behavior\$2)) and ((determin\$6 or calculat\$4 or comput\$6) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2) near8 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/26 08:46
S83	5	((customer\$1 or consumer\$1) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) near8 (trend\$1 or pattern\$1 or behavior\$2)) and ((determin\$6 or calculat\$4 or comput\$6) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2))	USPAT	OR	ON	2006/09/26 08:48

## EAST Search History

S84	7	((customer\$1 or consumer\$1) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) near8 (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2))	USPAT	OR	ON	2006/09/26 08:49
S85	7	((customer\$1 or consumer\$1) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) near8 (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/26 08:50
S86	8	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/26 13:50

## EAST Search History

S87	17	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2 or value\$1) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/26 08:56
S88	20	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6 or measur\$6 or assess\$5 or evaluat\$4 or track\$3) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2 or value\$1 or importan\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/26 08:59
S89	9	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6 or measur\$6 or assess\$5 or evaluat\$4 or track\$3) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2 or value\$1 or importan\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1)) and ((influen\$4 or impact\$3 or effect\$3 or amplitud\$2 or value\$1 or importan\$2 or factor\$1) near8 ("% or percent\$4))	USPAT	OR	ON	2006/09/26 09:03

## EAST Search History

S90	10	((spend\$3 or buy\$3 or purchas\$3 or revenue\$1) near8 (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6 or measur\$6 or assess\$5 or evaluat\$4 or track\$3) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2 or value\$1 or importan\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1)) and ((influen\$4 or impact\$3 or effect\$3 or amplitud\$2 or value\$1 or importan\$2 or factor\$1) near8 ("% or percent\$4))	USPAT	OR	ON	2006/09/26 09:05
S91	19	((spend\$3 or buy\$3 or purchas\$3 or revenue\$1) near8 (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6 or measur\$6 or assess\$5 or evaluat\$4 or track\$3) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2 or value\$1 or importan\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1)) and ((influen\$4 or impact\$3 or effect\$3 or amplitud\$2 or value\$1 or importan\$2 or factor\$1) near8 ("% or percent\$4))	US-PGPUB	OR	ON	2006/09/26 09:05
S92	11	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((determin\$6 or calculat\$4 or comput\$6) near8 (influen\$4 or impact\$3 or effect\$3 or amplitud\$2) near8 (customer\$1 or consumer\$1)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1))	US-PGPUB	OR	ON	2006/09/26 14:36

## EAST Search History

S93	143	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1))	US-PGPUB	OR	ON	2006/09/26 15:07
S94	62	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1))	EPO; JPO; DERWENT	OR	ON	2006/09/26 15:07
S95	62	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near8 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/26 15:11
S96	60	((customer\$1 or consumer\$1) with (spend\$3 or buy\$3 or purchas\$3 or revenue\$1) with (trend\$1 or pattern\$1 or behavior\$2 or histor\$5)) and ((normaliz\$6 or scale\$1 or scaling or weight\$3) near8 (spend\$3 or buy\$3 or purchas\$3 or revenue\$1 or trend\$1 or pattern\$1 or behavior\$2)) and ((segment\$6 or group\$3 or categor\$8 or classif\$8) near6 (customer\$1 or consumer\$1))	USPAT	OR	ON	2006/09/26 16:56
S97	112	((customer\$1 or consumer\$1) near6 (life near3 cycle))	USPAT	OR	ON	2006/09/29 08:28
S98	1	"6298328".pn.	USPAT	OR	ON	2006/09/28 17:14
S99	19	((customer\$1 or consumer\$1) near6 (life near3 cycle))	EPO; JPO; DERWENT	OR	ON	2006/09/29 08:29
S100	22	((customer\$1 or consumer\$1) near8 (life near3 cycle\$1))	EPO; JPO; DERWENT	OR	ON	2006/09/29 08:29

*skimmed titles*

## EAST Search History

S10 1	36	((customer\$1 or consumer\$1) with (life near3 cycle\$1))	EPO; JPO; DERWENT	OR	ON	2006/09/29 08:29
S10 2	604	((customer\$1 or consumer\$1) near6 (segment\$6 or categor\$8))	EPO; JPO; DERWENT	OR	ON	2006/09/29 08:31
S10 3	20	((customer\$1 or consumer\$1) near6 (segment\$6 or categor\$8)) and ((histor\$6 or past or previous\$3) near6 (purchas\$3 or behavior\$2 or transaction\$1))	EPO; JPO; DERWENT	OR	ON	2006/09/29 08:31
S10 4	739	705/10.ccls.	USPAT	OR	ON	2006/09/29 08:51
S10 5	1006	705/14.ccls.	USPAT	OR	ON	2006/09/29 08:51
S10 6	1605	705/26.ccls.	USPAT	OR	ON	2006/09/29 08:51